

FULL LIFE EMPOWERMENT PROGRAMME



Quarterly Newsletter JUL-SEPT, 2022



SHOWCASING YOUNG RURAL ENTREPRENEURS

INTRODUCTION

Entrepreneurship has been a tool to transform the situation of an individual. A clear understanding and education makes it worth the journey of starting a business and growing one.

We have just concluded a project where we raised 37 social entrepreneurs who are set to change the narrative of their lives and that of their communities and family at large. This was made possible with the funding of Skandinavien Barnmisionen (Children Mission Sweden). They supported with the funding for the entrepreneurship training, mentoring and resourcing of business starter packs to these young rural entrepreneurs in the north east - Bauchi state and south west - Ikare Akoko, Ondo state.

At the end of the project, we resourced 37 participants with business starter packs, (BSP), mentored 70 of them and trained 113 of them using an independent social entrepreneurship training curriculum developed by FLEP.

We helped create a community for them because this is instrumental in their entrepreneurial journey. This is because, community and network is a vital part of success in starting and growing a business.

We are pleased to share with you in this publication some stories among many, the journeys of these young rural entrepreneurs.

TURNING AN IDEA INTO A SUSTAINABLE BUSINESS

Her interest is in cosmetology, and she has had the idea since 2017. Her search for help led her to a training centre that provided practical training for her to learn how to make all sought of cosmetology products in 2020. She could make hair creams, petroleum jelly creams and liquid dish washing soaps. Despite the training, Maimuna could still not start her business because she was waiting for big cash from her parents to launch



the business. This thinking is common with many youths in Nigeria, that 'you need big money to start any business'

"When I learnt, I didn't need to have big money to start my business, I started my cosmetics business immediately! I have been able to make over N100,000 (\$200) & to buy a fabricated Hot Oil mixer over the last 6 months with support from FLEP, Nigeria."

-Maimuna Ibrahim-

Visit our website for a full story of Maimunas' journey to turning her ideas into a business.

TPE GRADUATION & BUSINESS FAIR

Full life Empowerment Programme hosted a Business fair and graduation for the participants of the Triple P Entrepreneurship project (TPE) in September of 2022. This is an entrepreneurship project that trained, mentored, and resourced Youths in Bauchi & Ikare with entrepreneurial knowledge, mentorship and business starter packs.. At the business fair and graduation, there was a talk on corruption and the role the entrepreneur has to play in combating it, a business fair where the participants showcased their businesses and services to attendees of the program. and a graduation ceremony of young rural entrepreneurs from the TPE project.

We had representatives of Children Mission Africa in attendance and they interacted with the participants. The participants showcased their product and service and shared their stories in entrepreneurship as visitors purchased from them. We saw young people who had no source of livelihood come up with new startups and are now actively running a business. Find images from the graduation below;



Image Gallery for the Triple P Entrepreneurship Business Fair and Graduation held on the 24th September 2022

Visit our website and social media handles to be updated with news about our participants and the programs we are implementing.



THANK YOU TO OUR PARTNERS

- The Navigators Nigeria
- Children's Mission Sweden
- Children's Mission Africa
- Individual supporters at home and abroad
- FLEP Volunteers